

Young Enterprise S5/6

Company Programme



The Company Programme is our most immersive programme which provides a real-life learning opportunity that introduces young people to the realities of the world of work.

Programme Overview

Running over the course of a full academic year, young people from S5 & S6 start up their own student company, running through the key milestones of developing an idea, conducting market research, creating the product or service, promoting that product and ultimately trading it.



You might expect this to be a programme specifically targeted at those with an interest in business, however the 2,000 young people who participate each year across Scotland have a very broad range of interests. Company Programme can be used to provide a real-life context to many subject areas — design and computing involved in the design of the product, English to develop the persuasive language for marketing, or Maths to establish a profitable selling price - student's involvement in Company Programme provides a rich real-life learning experience.

What's in it for young people?

- Opportunities to apply classroom learning in real and relevant contexts
- Develop essential skills required for future life and work (UCAS even use YE as an example of what to put on the form!)
- Real experience of work
- Engaging with a volunteer mentor from the world of work
- Opportunity to take part in the YE Scotland Company Programme qualification at SCQF Level 6 worth up to 30 credit points

As well as being equivalent to an SCQF level 6 (30 points) there is also an opportunity to sit the external Strathclyde Business Exam which is an excellent addition to learners CV's and is widely recognised by major employers.